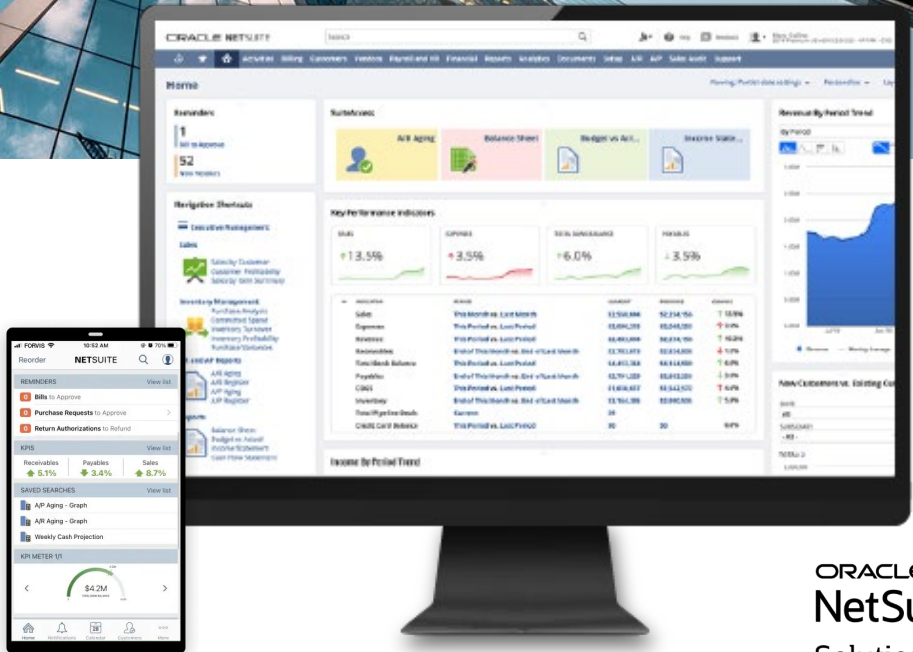




Accelerating Multi-Dimensional Reporting

June 5, 2025



ORACLE
NetSuite
Solution Provider Partner

forv/s
mazars

Business Technology Services

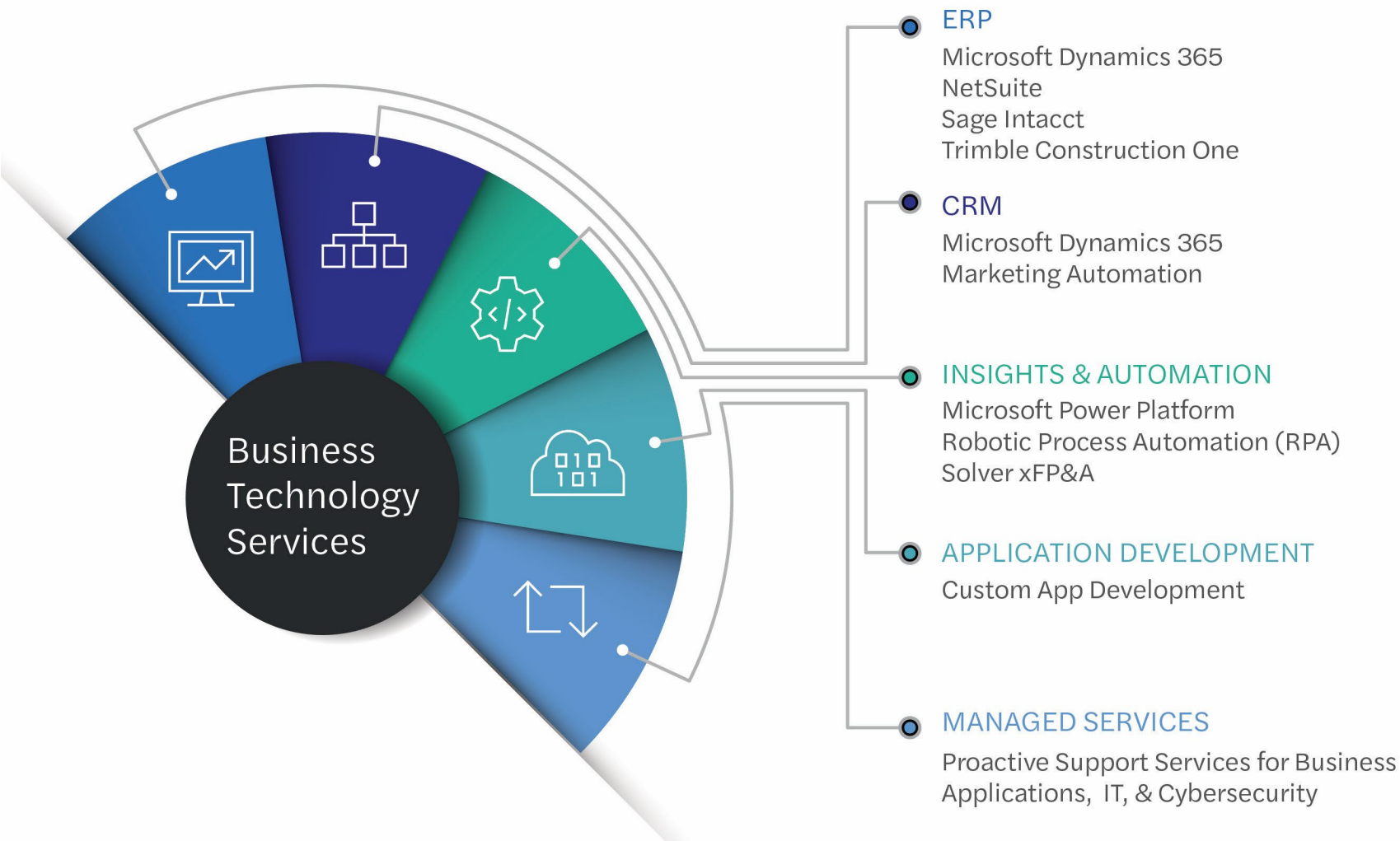
Forvis Mazars can help support your organization with enterprise resource planning (ERP), customer relationship management (CRM), advanced technology, & managed service solutions.

Our end-to-end services can help clients achieve their digital transformation goals & include:

- Technology assessments
- Design
- Implementation
- Upgrades
- Automation
- Training
- Monitoring
- Support



Premier Technology Partnerships



Microsoft Partner



Trimble
Construction One™



Today's Presenters



Marcus Schuller

NetSuite Lead Consultant

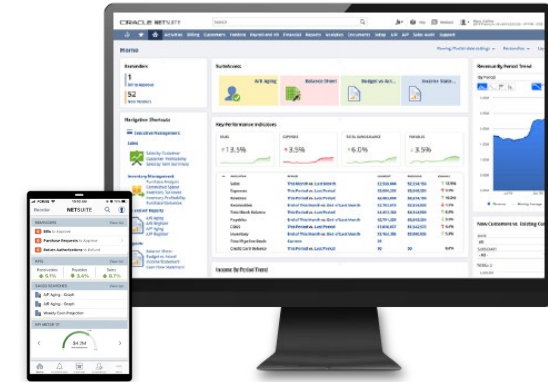
marcus.schuller@us.forvismazars.com



Matt Pasant

NetSuite Business Development Manager

matt.pasant@us.forvismazars.com



ORACLE
NetSuite
Solution Provider Partner

Learning Objectives

1

Chart of Accounts

- Explain how to streamline the chart of accounts while increasing analytical detail

2

Dimensions

- Define multiple dimensions or segments for each account

3

Reporting

- List the benefits of report customization within NetSuite

4

Insights

- Describe how to gain deeper insights into operational performance

Agenda



1

Introduction

2

Digital Segmentation

3

Report Building

4

Live Demo in NetSuite

5

Q&A

Business Technology Services

NetSuite

1st

To the Cloud in 1998

(<https://www.netsuite.com/portal/resource/articles/erp/erp-history.shtml>)

40,000+

Customers of Every Size

(<https://www.netsuite.com/portal/company/why-netsuite.shtml>)

Scale

With Ease From Two Users
to Thousands

ORACLE
NetSuite

Solution Provider Partner



NetSuite

Comprehensive Platform

ACQUIRE & GROW CUSTOMERS



CRM
CPQ
e-Commerce
Point of Sale
Connectors

Inventory & Order Management
Procurement
Warehouse Management
Supply Chain Management
Project Management



CREATE & DELIVER PRODUCTS & SERVICES

HIRE & EMPOWER EMPLOYEES



HR Services
Performance Management
Workforce Management
Payroll
Accounting
Cash Management
Analytics & Reporting
Planning & Budgeting
Billing & Revenue Management
Multi-Sub, Currency, Tax, & Language



IMPROVE CASH & PROFITS


Digital Segmentation

- Subsidiary
 - Chart of Accounts
 - Departments
 - Classes
 - Locations
 - Other Segments (Custom)



Subsidiaries





- “Operating” Companies
- Company Tree/Organization
- All other segment data lives under one of these

 Subsidiaries

ListSearchAudit TrailSubsi

VIEWSubsidiary DefaultCustomize ViewNew SubsidiaryGenerate Representing Entities

+ FILTERS



☐ SHOW INACTIVES

EDIT VIEW	INTERNAL ID	NAME ▲	ELIMINATION	REPRESENTING VENDOR	REPRESENTING CUSTOMER
Edit View	1	Parent Company	No		
Edit View	7	Canada	No		
Edit View	6	UK	No		
Edit View	2	US	No		
Edit View	5	xELIMINATIONS	Yes		

GL Accounts

CSV

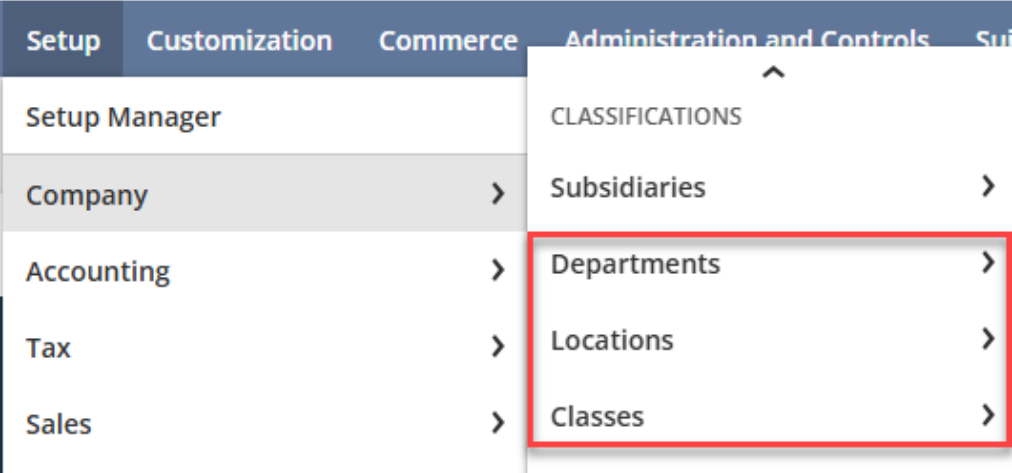
☐ Show Inactives

Edit View	Summary	Internal ID	Number	Account	Type
Edit View	No	54	4000	Revenue	Income
Edit View	No	168	4001	Subscription	Income
Edit View	No	169	4002	Perpetual License	Income
Edit View	No	170	4003	Professional Services	Income
Edit View	No	171	4004	Training	Income
Edit View	No	176	4005	Maintenance	Income
Edit View	No	292	4006	Setup	Income
Edit View	No	293	4007	Consumption	Income
Edit View	No	281	4900	Intercompany Revenue	Income
Edit View	No	55	5000	Operations	Cost of Goods Sold
Edit View	No	56	5010	Development	Cost of Goods Sold
Edit View	No	57	5090	Other	Cost of Goods Sold
Edit View	No	280	5900	Intercompany Cost of Goods Sold	Cost of Goods Sold
Edit View	No	58	6010	Advertising	Expense
Edit View	No	166	6013	Marketing Expense	Expense
Edit View	No	59	6015	Amortization Expense	Expense
Edit View	No	60	6020	Automobile Expense	Expense
Edit View	No	61	6022	Gas & Oil	Expense
Edit View	No	62	6024	Repairs	Expense
Edit View	No	63	6030	Bad Debt Expense	Expense

- Reports are often organized by “Type”
- What you name & how you number your COA is irrelevant for reporting
- Summary level
- Parent-child relationships are an option

Segments

- Native Segments
 - Department
 - Class
 - Location



Location

[Save](#) [Cancel](#)

☐ LOCATION IS INACTIVE

NAME *

PARENT LOCATION

SUBSIDIARY

Parent Company

LOCATION TYPE

ADDRESS

United States

[Map](#) [Edit](#)

[Save](#) [Cancel](#)

TIME ZONE

(GMT-05:00) Eastern Time (US & Canada)

LATITUDE

LONGITUDE

DOCUMENT NUMBER PREFIX

TRANSACTION NUMBER PREFIX

LOGO

☒ USE BINS

DEFAULT ALLOCATION PRIORITY

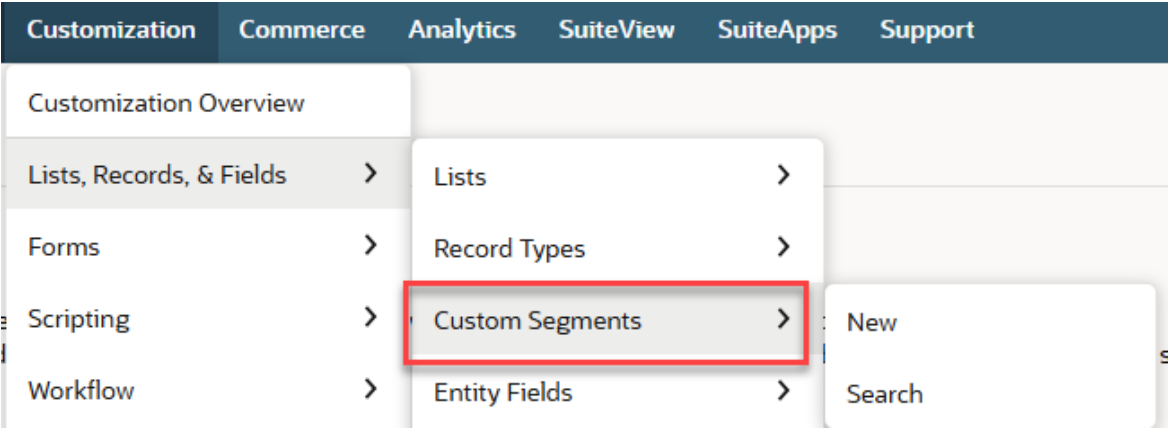
☒ MAKE INVENTORY AVAILABLE

RETURN ADDRESS

[Map](#) [Edit](#)

Segments

- Custom Segments
 - Restriction
 - Functional Expense
 - Family Office
 - Activity Code



Custom Segment

[Edit](#) [Back](#) [Manage Values](#) [Actions](#)

Primary Information

LABEL
Activity Code

ID
cseg1

RECORD ID
customrecord_cseg1

CUSTOM RECORD TYPE
Activity Code

TYPE
List/Record

☐ INACTIVE

DISPLAY TYPE
Normal

☐ SHOW IN LIST
FILTERED BY

Accounting

☐ GL IMPACT

Details

HELP DESCRIPTION

[Values](#) [Application & Sourcing](#) [Validation & Defaulting](#) [Permissions](#) [Dependent Segments](#) [Display Order](#)

DISPLAY ORDER ☒ SUBLIST ☐ ALPHABETICAL

ID	VALUE	PARENT	INACTIVE	FILTERING
1	Labor			
2	Materials			
3	Overhead			

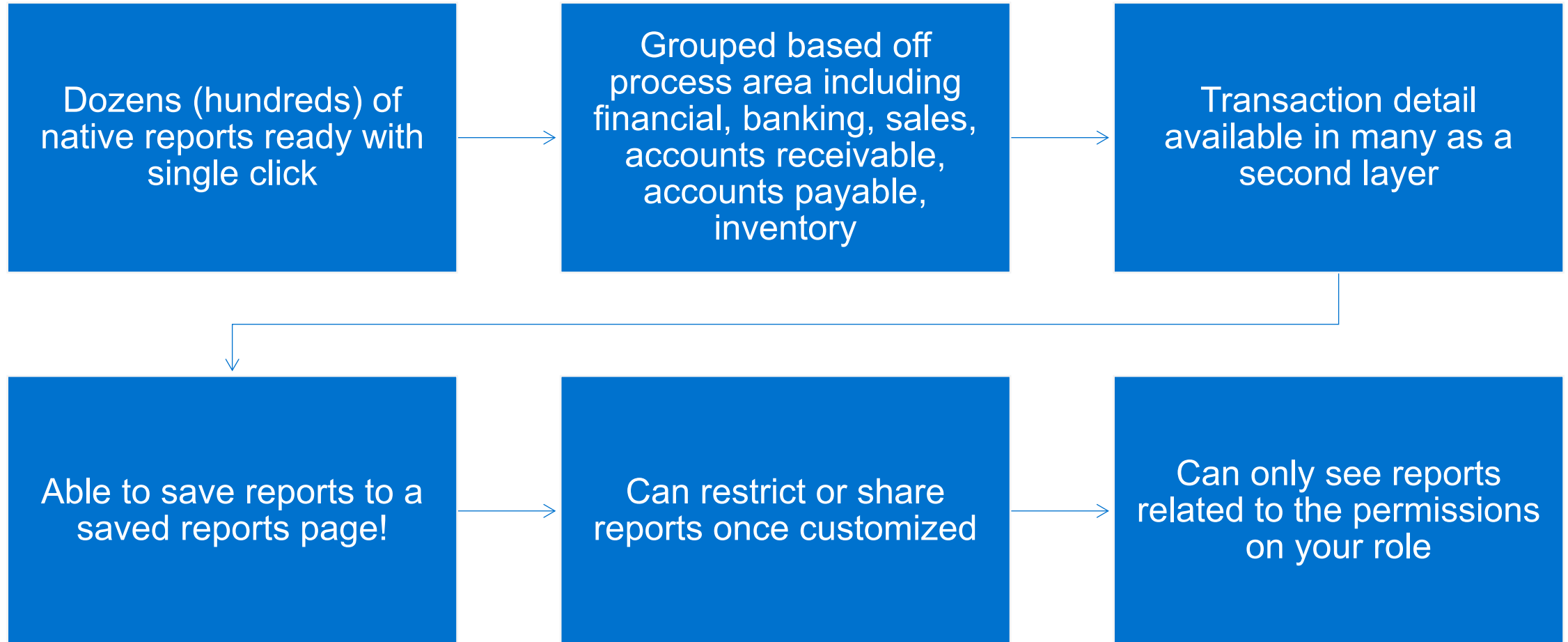
[Edit](#) [Back](#) [Manage Values](#) [Actions](#)

Report Building & Customization

- Reporting Overview
- Customization Options
 - Financial Section
 - Summary Section
 - Formula Section
- Saved Reports



Reporting Overview



Customization Options

Layout Customization vs. Column Data—they are different!

Financial Report Builder

CUSTOM INCOME STATEMENT

Edit Layout

Edit Columns

Filters

Sorting (Optional)

More Options

NAME *

Custom Income Statement

Subsidiary Context

Parent Company (Consolidated)

LAYOUT

Custom Income Statement Layout(US)

Edit Layout

Preview Layout

LAYOUT

Add Row/Section...

Income

Cost Of Sales

Gross Profit

Expense

Net Ordinary Income

Other Income and Expenses

Other Income

Other Expense

Net Other Income

Net Income

Header Row: Ordinary Income/Expense

HEADER LABEL *

Ordinary Income/Expense

DISPLAY ROW

SUMMARY LABEL

Net Ordinary Income

DISPLAY ROW

CHILD OF

DISPLAY

Expanded

MARKER

Summary Row Calculation

Select the method for summarizing rows within this header:

DYNAMIC TOTAL: Sum all rows within this header.

APPLY A FORMULA: Calculate the summary using the formula builder below.

[Net Ordinary Income] = [Gross Profit] - [Expense]

OPERATOR *	PARENS	TYPE *	VALUE *	PARENS
		Row	Gross Profit	
-		Row	Expense	

Add

Cancel

Insert

Remove

Layout Customization (Financial Reports Only)

Four row types

Header & Summary,
Financial, Formula & Text

Each section can then have
Filters, Formatting, &
Ordering

Native financial statements
never break because they
are built based off account
types as filters

Customization Options

Column Data

- It is a learned skill (yes, I mean that)
- The amount of connected fields is almost endless, & repetitive
- Don't try to search for field names; you get too many matches
- Ask yourself: "Where is the data I want at, on, or in?"

Financial Report Builder

CUSTOM INCOME STATEMENT

Edit Layout

Edit Columns

Filters

Sorting (Optional)

More Options

NAME *

Custom Income Statement

SEARCH FIELDS

ADD FIELDS

Add Formula Field

Budget

Financial

Budget and Financial

HELP

To add more columns to your report, select a field from the "Add Fields" pane above. You can also drag-and-drop them directly into your report.

Account Type

Report Preview

VIEW COLUMNS BY

Total

Financial Row

Financial Row 1

Financial Row 2

Financial Row 3

Financial Row 4

Financial Row 5

Total

Amount

\$40000.00

\$30000.00

\$20000.00

\$10000.00

\$100000.00

Move Left

Move Right

Remove Column

Financial: Amount

Column Label

Amount

Drop Decimals

Divided by 1000

Display Negative Numbers

Parentheses example: (123)

Summary

Add Grand Total

Add % of Income Column

Add % of Expense Column



Column Data

- Repetitive Amounts
- Alternate Date Ranges
- Formulas

Demo Budget vs Actual					
FINANCIAL ROW					
	CURRENT PERIOD ACTUAL (OCT 2023 - DEC 2023)	QUARTER TO DATE ACTUAL (OCT 2023)	YEAR TO DATE ACTUAL (JAN 2023 - OCT 2023)	CURRENT PERIOD BUDGET	
Ordinary Income/Expense					
Income					
- No Class -	\$0.00	\$0.00	\$0.00	\$2,749,817.00	
Class B	\$3,048,906.47	\$1,300,798.12	\$4,354,802.75	\$0.00	
Class C	\$0.00	\$0.00	\$166,537.67	\$0.00	
Class D	\$1,725,992.35	\$317,012.96	\$3,332,111.46	\$0.00	
Total - Income	\$4,774,898.81	\$1,617,811.08	\$7,853,451.88	\$2,749,817.00	
Cost Of Sales					
5000 - Cost of Goods Sold					
5220 - Overtime	\$37,210.47	\$13,184.49	\$59,550.14	\$21,046.00	
5310 - Purchases	\$3,295,779.68	\$1,132,467.77	\$5,201,812.46	\$1,625,076.00	
5340 - Inventory Variance	\$0.00	\$0.00	\$0.00	(\$430.00)	
Total - 5000 - Cost of Goods Sold	\$3,332,990.15	\$1,145,652.25	\$5,261,362.60	\$1,645,692.00	
Total - Cost Of Sales	\$3,332,990.15	\$1,145,652.25	\$5,261,362.60	\$1,645,692.00	
Gross Profit	\$1,441,908.66	\$472,158.82	\$2,592,089.29	\$1,104,125.00	
Expense					
6000 - Expenses					
6050 - Selling Expenses					
6060 - Advertising	\$28,138.91	\$7,561.05	\$74,159.90	\$15,538.00	
6070 - Commission Expense	\$190,995.93	\$64,712.42	\$314,138.00	\$104,688.00	
Total - 6050 - Selling Expenses	\$219,134.84	\$72,273.47	\$388,297.90	\$120,226.00	
6100 - G&A Expenses					
6210 - Salaries & Wages	\$489,758.55	\$170,673.44	\$761,883.26	\$253,185.00	
6230 - Payroll Expenses	\$3,274.40	\$845.27	\$41,234.02	\$2,150.00	
6240 - Supplies Expense	\$10,640.57	\$3,241.24	\$22,682.16	\$8,398.00	
6250 - Automobile Expense	\$5,894.05	\$1,521.55	\$16,406.75	\$4,011.00	
6260 - Training Expense	\$16,372.45	\$4,226.50	\$45,574.47	\$10,793.00	

Financial Report Builder

CUSTOM BUDGET VS. ACTUAL

Edit Layout

Edit Columns

Filters

Sorting (Optional)

More Options

NAME *

Custom Budget vs. Actual

SEARCH FIELDS

ADD FIELDS

Add Formula Field

Budget

Financial

Budget and Financial

HELP

To add more columns to your report, select a field from the "Add Fields" pane above. You can also drag-and-drop them directly into your report.

Financial: Amount

Column Label

Quarter to Date Actual

Drop Decimals

Divided by 1000

Display Negative Numbers

Parentheses example: (123)

Negatives in Red

Summary

Add Grand Total

Add % of Income Column

Add % of Expense Column

Alternate Period Range Type

Relative to report date

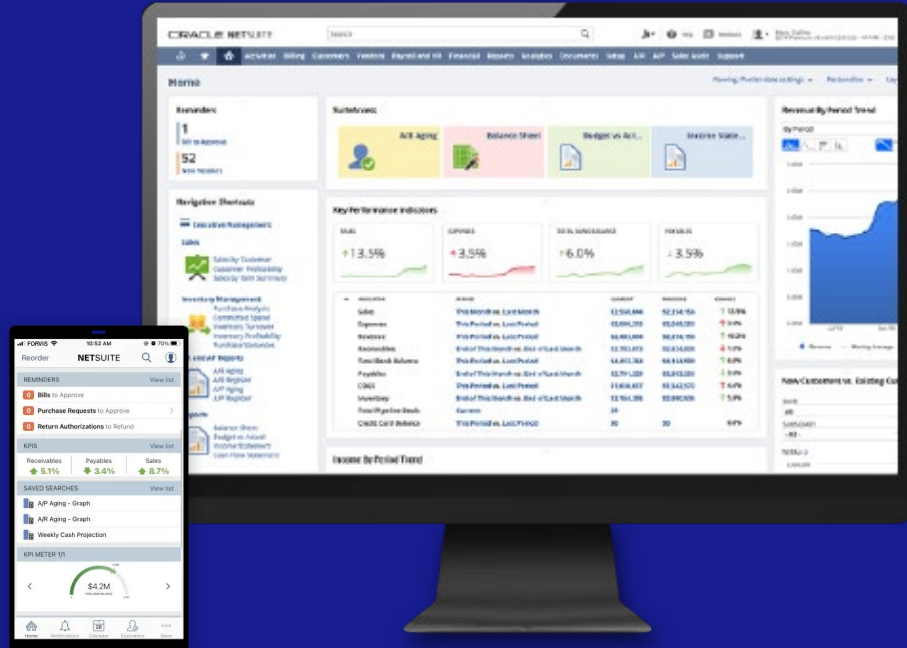
Alternate Period Range

This Fiscal Quarter to Per

Range Segment

None

Live Demo in NetSuite



Demonstration Overview

Today We Covered:

- Digital Segmentation
 - “Tagging” GL impact to Department, Class, or Location
 - Chart of Accounts Structure
- Reporting Customization
 - Start With Native!
 - Understand What You’re Looking For
 - Repetition, Repetition, Repetition
 - Fail Forward ...



Q&A



Business
Technology
Services

Questions?

Contact

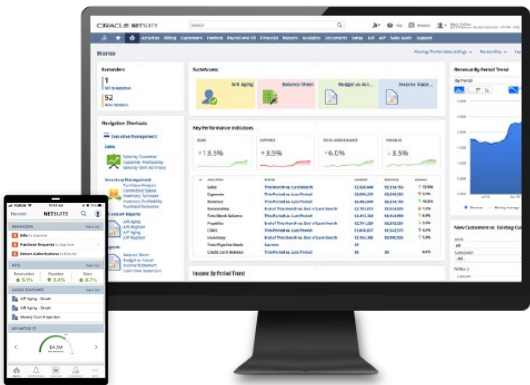
Forvis Mazars



Marcus Schuller
NetSuite Lead Consultant
marcus.schuller@us.forvismazars.com



Matt Pasant
NetSuite Business Development Manager
matt.pasant@us.forvismazars.com



ORACLE
NetSuite
Solution Provider Partner

The information set forth in this presentation contains the analysis and conclusions of the author(s) based upon his/her/their research and analysis of industry information and legal authorities. Such analysis and conclusions should not be deemed opinions or conclusions by Forvis Mazars or the author(s) as to any individual situation as situations are fact-specific. The reader should perform their own analysis and form their own conclusions regarding any specific situation. Further, the author(s)' conclusions may be revised without notice with or without changes in industry information and legal authorities.