AI Real Estate Webinar

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AI Transformation

The Next Frontier in Digital Business Transformation

Strategize
and align on a clear AI transformation road map

Strategy & Innovation
Business Strategy → Technology Strategy + AI Strategy → Business Transformation Strategy

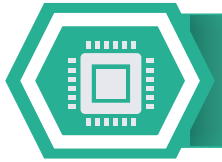
Transform
core business processes and use cases

Business Transformation
Evaluate → Redesign → Optimize

Enhance
decision making as a competitive advantage

Data & Analytics
Master Data → Improve Data Quality → Integrate AI → Empower Business Functions

Enable
through technology solutions



Technology
Modernize Applications → Automate → Integrate AI & ML

Lead
people through change and fully realize benefits

People & Culture
Plan for Change → Upskill Users → Foster Innovation → Optimize Target Operating Model

Protect
the business and mitigate risk

Cyber, Risk, & Compliance
Define Governance → Secure Assets → Manage Risk

AI & Automation Road Map

Your AI Transformation Journey

1. Strategize & Align

Innovate, Explore, & Prioritize

- Identify pain points & use cases & evaluate current capabilities
- Develop strategy & road map
- Communicate & align

2. Prepare & Pilot

Build Foundation for Success

- Improve data quality, architecture, & controls
- Define & establish an AI Center of Excellence (CoE) model
- Pilot a quick win use case

3. Implement Quick Wins

Operationalize Base Solutions

- Confirm pilot use case viability, measure benefits, & complete lessons learned
- Implement additional quick win solutions
- Share success stories

4. Operationalize Scale

Mature Solutions & Implementation Capability

- Iterate on quick wins to add functionality & address user feedback
- Expand demand in-take to other business functions
- Grow into task agent use cases

5. Optimize & Transform

Transform Business Processes

- Periodically reviews solutions to ID/remediate underperformance
- Partner with business functions to transform their processes
- Drive efficiencies via task/ autonomous agents

AI Center of Excellence: Identify, Prioritize, Govern, Implement, Optimize

Drive quality results through right-sized process & governance

Manage Demand In-Take | Prioritize Efforts | Manage Risk | Implement Security & Quality Controls | Evaluate Performance

Lead Through Change

Foster AI forward culture to drive adoption

Assess Change Impact | Communicate & Celebrate | Train & Upskill

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AI Transformation Journey

Where to Start

01 Evaluate current personnel, staffing needs, and processes across functional areas.

02 Determine restrictions and benefits of current infrastructure, tech, and data (including access, availability, and readiness).

03 Identify possible use cases considering current state (enhancement), as well as what is possible in the future (transformation).

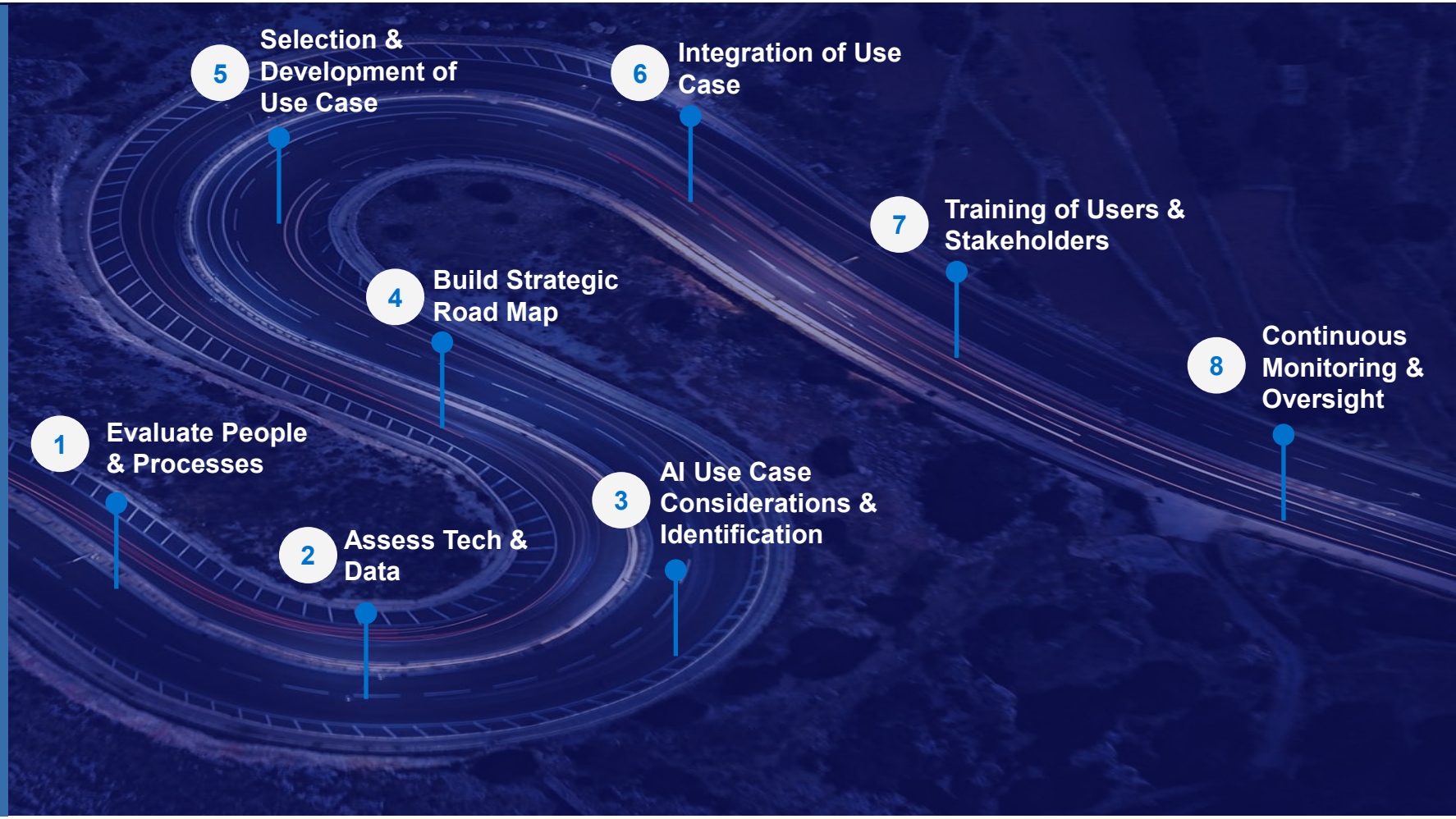
04 Build out departmental AI strategic road map to outline the journey from current to future state.

05 Select use case(s) and develop using external LLMs, back-end programming, and front-end deployment.

06 Integrate use case(s) with existing systems/platforms and establish new process and procedure documentation.

07 Socialize updates and train users on newly developed AI technology.

08 Enact continuous monitoring and oversight.



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