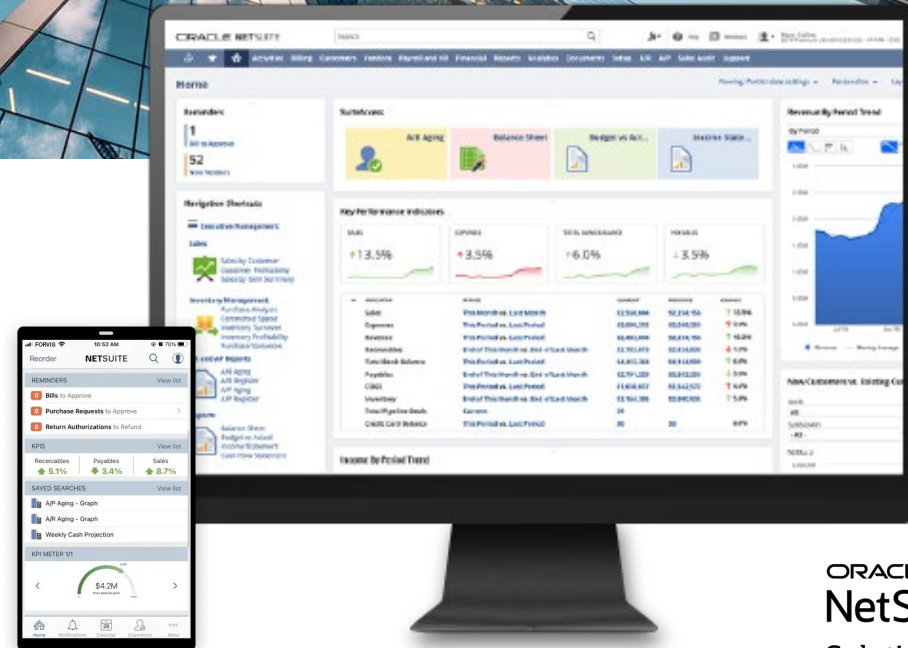




NetSuite & the Price of “No-Cost” Business Tools

February 11, 2025



ORACLE
NetSuite
Solution Provider Partner

forv/s
mazars

U.S. Presence

Top 10

U.S. Public
Accounting Firm*

\$2.2bn

Revenue
(FY2024)

76

Markets

29

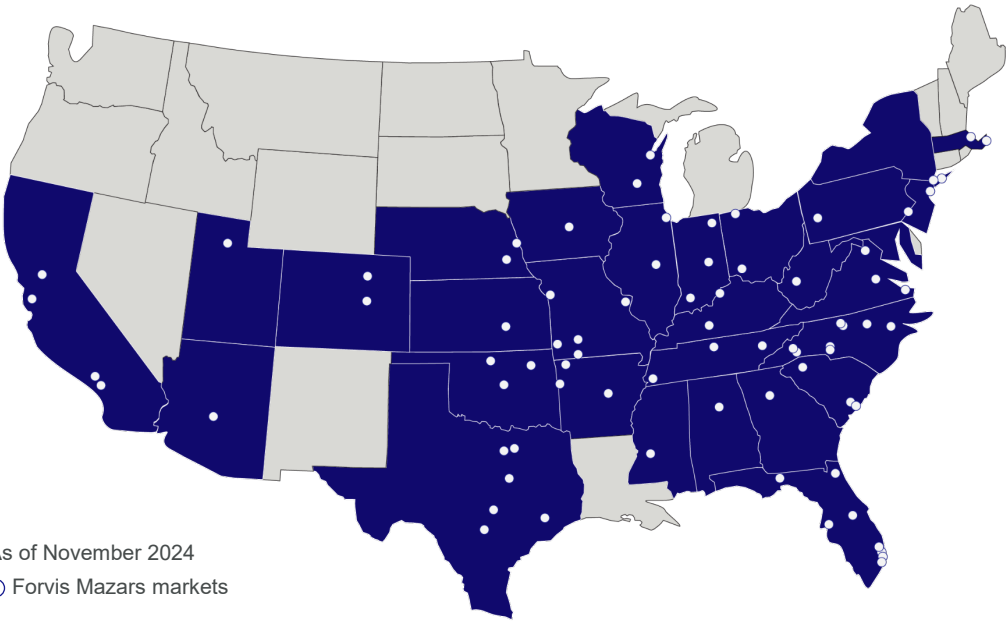
States

600+

Partners &
Principals

7,000+

Employees



Alabama
Birmingham

Arizona
Phoenix

Arkansas
Fort Smith
Little Rock
Rogers

California
Irvine
Los Angeles
Sacramento
San Jose

Colorado
Colorado Springs
Denver

Florida
Boca Raton
Fort Lauderdale
Jacksonville
Miami
Orlando
Tallahassee
Tampa Bay
West Palm Beach

Georgia
Atlanta

Illinois
Chicago
Decatur

Indiana
Evansville
Fort Wayne
Indianapolis

Iowa
Des Moines

Kansas
Wichita

Kentucky
Bowling Green
Louisville

Massachusetts
Boston Brewster
Boston-Chestnut Hill

Mississippi
Jackson

Missouri
Branson
Joplin
Kansas City
Springfield
St. Louis

Nebraska
Lincoln
Omaha

New Jersey
Iselin

New York
Long Island
New York City

North Carolina
Asheville
Charlotte SouthPark
Charlotte Uptown
Greensboro
Greenville
Hendersonville
Raleigh
Winston-Salem

Ohio
Cincinnati
Toledo

Oklahoma
Enid
Oklahoma City
Tulsa

Pennsylvania
Fort Washington
Pittsburgh

South Carolina
Charleston
Greenville
Summerville

Tennessee
Knoxville
Memphis
Nashville

Texas
Austin
Dallas
Fort Worth
Houston
San Antonio
Waco

Utah
Salt Lake City

Virginia
Norfolk
Richmond
Tysons

West Virginia
Charleston

Wisconsin
Appleton
Madison

* Source: Inside Public Accounting, based on most recent rankings
FY2024 combined revenues: FORVIS & Mazars USA
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Business Technology Services


Forvis Mazars provides enterprise resource planning (ERP) & customer relationship management (CRM) platform analysis, design, implementation, upgrade, training, & support services.

Our end-to-end solutions help clients achieve their digital transformation goals by:

- Creating effective processes & strategies for future operations
- Designing & implementing modern operational systems
- Reviewing new business-facing technologies
- Leveraging existing investments in legacy technologies
- Integrating data solutions



Business Technology Services

 **ERP**


Microsoft Dynamics 365

Finance	Supply Chain
Commerce	Project Operations
Business Central	Dynamics GP

NetSuite

Sage & Sage Intacct

Trimble Construction One


 **CRM**

Microsoft Dynamics 365

Sales	Customer Service
Customer Insights	Field Service

Salesforce

Marketing Automation

 **Advanced Technology**

Insights

Microsoft Power BI

Solver Planning & Analysis

Automation

Microsoft Power Platform

Robotic Process Automation (RPA)

App Development

 **Managed Services** for business applications, IT, & cybersecurity support.

Microsoft Partner

ORACLE
NetSuite
Solution Provider Partner

Sage Partner

salesforce **PARTNER**


solver

Trimble
Construction One™

**forvis
mazars**

Today's Presenters



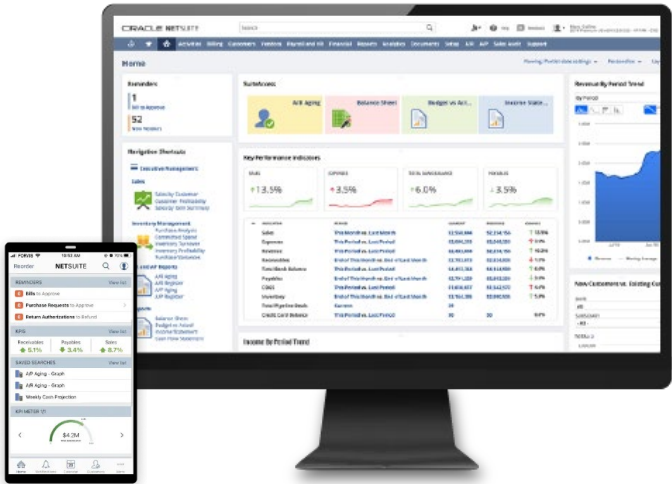
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ORACLE
NetSuite
Solution Provider Partner

Learning Objectives



Recognize how to evaluate the TCO when choosing between paid & low-cost ERP options



Compare key features & limitations between NetSuite & alternative solutions



Identify potential risks & long-term implications of choosing an inefficient business system

Agenda



1

Introduction

2

Are Cheaper Systems Cheaper?

3

Understand Common Pain Points

4

NetSuite as a Solution (+ Live Demo)

5

Q&A

**Are Cheaper Systems
Cheaper?**



The Old Metaphor of the Iceberg

How Cloud Technology Can Help



ERP Software Costs =
Licensed Users
IT Infrastructure & Ongoing
Support Costs
Servers
Databases
Data Backups
IT Staff
Upgrades

The Version We Experience Today

“We Can’t Afford Business Class ERP”

- Therefore, some organizations accept the hidden costs of:
 - Multiple Data Sources
 - Distractions
 - Manual Processes
 - Security Weaknesses
 - Elevated Labor Costs
 - **The Cost of Change**



Understanding Hidden Pain Points



Multiple Instances of Single Company Systems

Data Inconsistency

Increased Maintenance Costs



Different systems may hold conflicting information, leading to confusion & errors

Maintaining multiple systems can be costly & resource-intensive

Excel as a Source of Truth

Data Integrity Issues

Scalability Problems



Excel is prone to human error,
which can compromise data
accuracy

Excel is not designed
to handle large
datasets or complex
operations efficiently

Extraneous Databases (MS Access, QuickBase, etc.)

Integration Challenges

These databases may not integrate well with the ERP system, leading to data silos

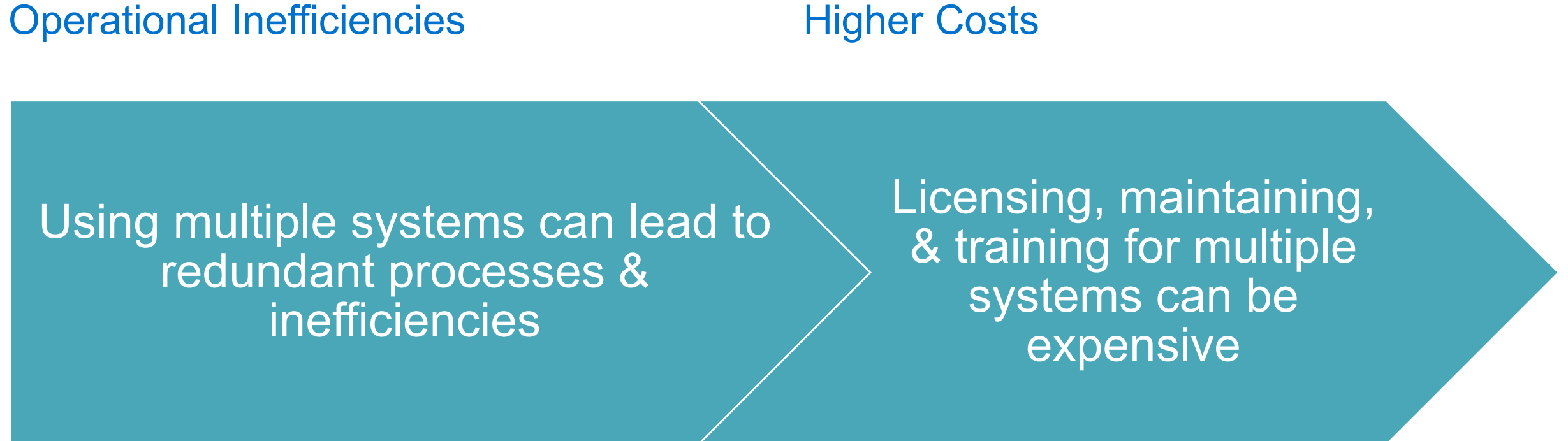
Security Risks

Extraneous databases might not have the same level of security controls as the ERP system

Extraneous Systems

Operational Inefficiencies

Higher Costs



Using multiple systems can lead to
redundant processes &
inefficiencies


The diagram consists of two teal-colored arrow shapes pointing to the right. The first arrow is on the left and contains the text 'Using multiple systems can lead to redundant processes & inefficiencies'. The second arrow is on the right and contains the text 'Licensing, maintaining, & training for multiple systems can be expensive'. The two arrows are connected by a white diagonal line that runs from the top-right corner of the first arrow to the bottom-left corner of the second arrow, creating a continuous flow from left to right.

Licensing, maintaining,
& training for multiple
systems can be
expensive

Non-Financial Systems Handling Financial Operations

Compliance Risks

Complexity & Maintenance



These systems may not meet
regulatory requirements for
financial operations

Customizations can
make systems more
complex & harder to
maintain

Insufficient Controls & Permissions

Security Vulnerabilities

Audit & Compliance Issues

Lack of proper controls can lead to unauthorized access

Insufficient permissions can result in non-compliance with industry standards

Potential Hidden Cost Outcomes

Manual consolidations every period

Excel as a source of truth

Additional & manual integrations & data handling

Error & auditability challenges

Fragile & costly integrations

Unruly & unreconcilable data

Too much data in/corruption/downtime

Fraud, theft, & loss

NetSuite as a Solution



NetSuite

Faster Time to Value

ACQUIRE & GROW CUSTOMERS



CRM
CPQ
e-Commerce
Point of Sale
Connectors

Inventory & Order Management
Procurement
Warehouse Management
Supply Chain Management
Project Management



HIRE & EMPOWER EMPLOYEES



HR Services
Performance Management
Workforce Management
Payroll

Accounting
Cash Management
Analytics & Reporting
Planning & Budgeting
Billing & Revenue Management
Multi-Sub, Currency, Tax, & Language



CREATE & DELIVER PRODUCTS & SERVICES

IMPROVE CASH & PROFITS

Business Technology Services

NetSuite

1st

To the Cloud in 1998

(<https://www.netsuite.com/portal/resource/articles/erp/erp-history.shtml>)

40,000+

Customers of Every Size

(<https://www.netsuite.com/portal/company/why-netsuite.shtml>)

Scale

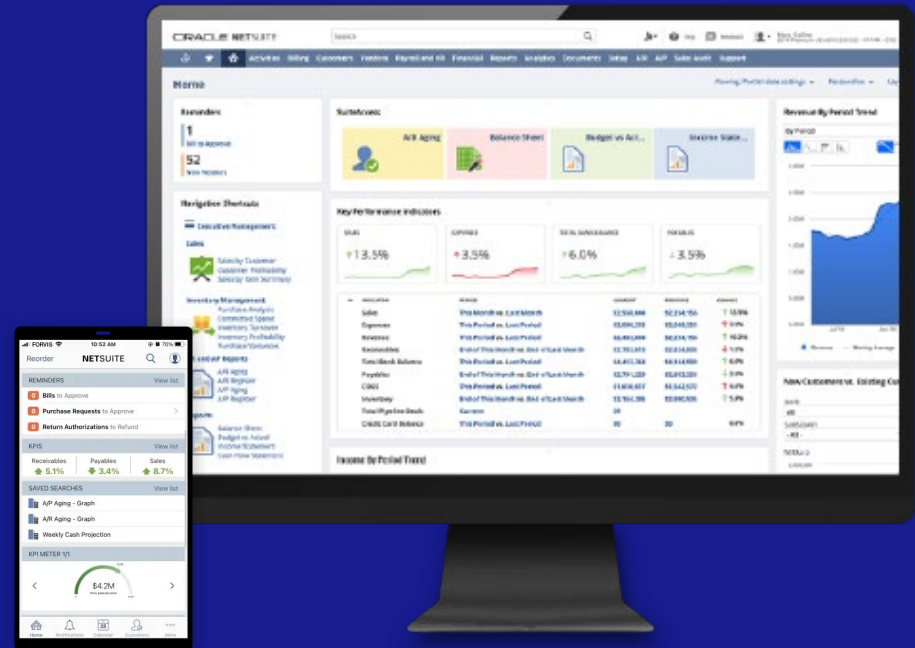
With Ease From Two Users
to Thousands

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NetSuite

Solution Provider Partner



Live Demo in NetSuite



Demonstration Overview

- Reporting!
- Multi-Company Consolidation
- Excel as a Tool (Not as a Master Data Source)
- CRM Built-In (Full Lead > Customer Life Cycle)
- Replace Your Other Databases With Custom Records
- Compliant Modules for Complex Business Processes (Fixed Assets, Leases, Costing, Revenue Recognition, etc.)



Probing Questions

When is a good time for your most valuable & knowledgeable employees to spend 50% of their time for 4–9 months converting into the system you need today?



How valuable would it be to have every transaction your business has ever performed in one system & available for reporting & analysis?



What if your detail always matched your summary—by design?



What if you were more focused on your business objectives & less distracted by your systems?

Q&A



Business
Technology
Services

Questions?

Contact

Forvis Mazars



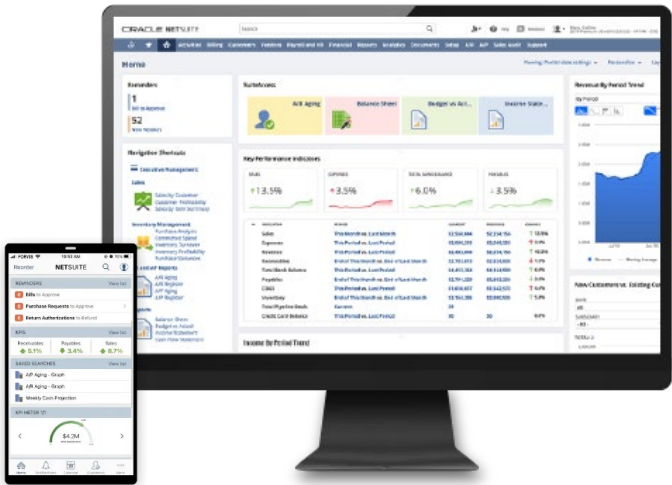
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