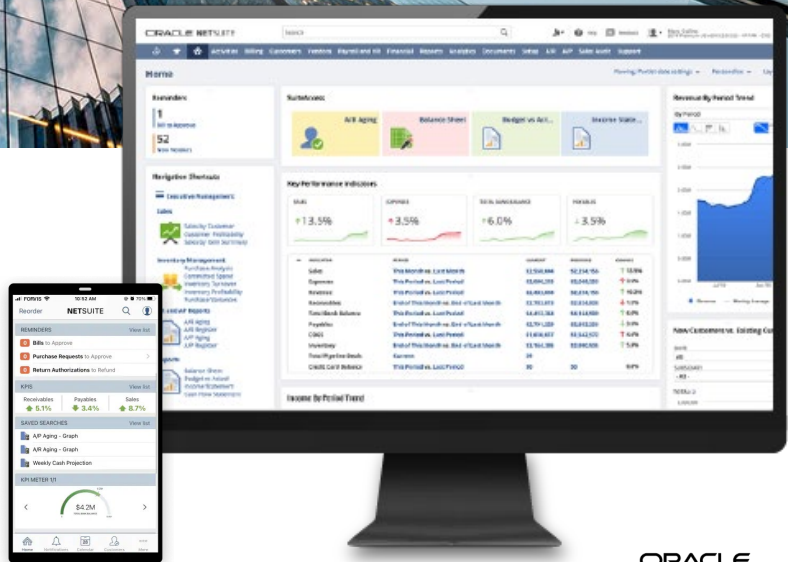




AI Innovations in NetSuite Enhancing Business Operations



March 12, 2025

U.S. Presence

Top 10

U.S. Public
Accounting Firm*

\$2.2bn

Revenue
(FY2024)

76

Markets

29

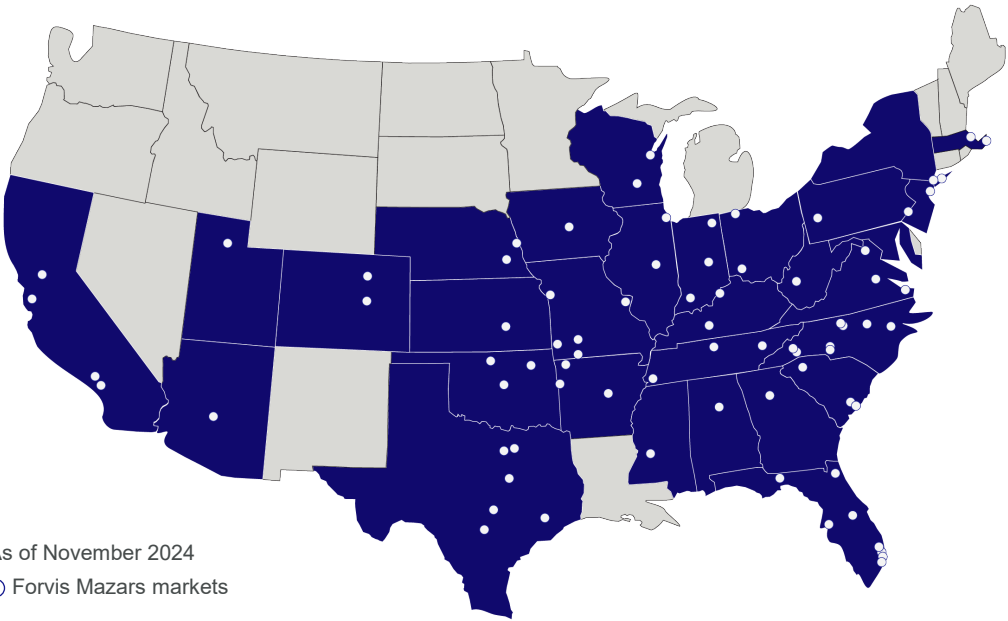
States

600+

Partners &
Principals

7,000+

Employees



Alabama
Birmingham

Arizona
Phoenix

Arkansas
Fort Smith
Little Rock
Rogers

California
Irvine
Los Angeles
Sacramento
San Jose

Colorado
Colorado Springs
Denver

Florida
Boca Raton
Fort Lauderdale
Jacksonville
Miami
Orlando
Tallahassee
Tampa Bay
West Palm Beach

Georgia
Atlanta

Illinois
Chicago
Decatur

Indiana
Evansville
Fort Wayne
Indianapolis

Iowa
Des Moines

Kansas
Wichita

Kentucky
Bowling Green
Louisville

Massachusetts
Boston Brewster
Boston-Chestnut Hill

Mississippi
Jackson

Missouri
Branson
Joplin
Kansas City
Springfield
St. Louis

Nebraska
Lincoln
Omaha

New Jersey
Iselin

New York
Long Island
New York City

North Carolina
Asheville
Charlotte SouthPark
Charlotte Uptown
Greensboro
Greenville
Hendersonville
Raleigh
Winston-Salem

Ohio
Cincinnati
Toledo

Oklahoma
Enid
Oklahoma City
Tulsa

Pennsylvania
Fort Washington
Pittsburgh

South Carolina
Charleston
Greenville
Summerville

Tennessee
Knoxville
Memphis
Nashville

Texas
Austin
Dallas
Fort Worth
Houston
San Antonio
Waco

Utah
Salt Lake City

Virginia
Norfolk
Richmond
Tysons

West Virginia
Charleston

Wisconsin
Appleton
Madison

* Source: Inside Public Accounting, based on most recent rankings
FY2024 combined revenues: FORVIS & Mazars USA
© 2025 Forvis Mazars, LLP. All rights reserved.

Business Technology Services

Forvis Mazars provides enterprise resource planning (ERP) & customer relationship management (CRM) platform analysis, design, implementation, upgrade, training, & support services.

Our end-to-end solutions help clients achieve their digital transformation goals by:

- Creating effective processes & strategies for future operations
- Designing & implementing modern operational systems
- Reviewing new business-facing technologies
- Leveraging existing investments in legacy technologies
- Integrating data solutions



Business Technology Services

 **ERP**


Microsoft Dynamics 365

Finance	Supply Chain
Commerce	Project Operations
Business Central	Dynamics GP

NetSuite

Sage & Sage Intacct

Trimble Construction One


 **CRM**

Microsoft Dynamics 365

Sales	Customer Service
Customer Insights	Field Service

Salesforce

Marketing Automation

 **Advanced Technology**

Insights

Microsoft Power BI

Solver Planning & Analysis

Automation

Microsoft Power Platform

Robotic Process Automation (RPA)

App Development

 **Managed Services** for business applications, IT, & cybersecurity support.

Microsoft Partner

ORACLE
NetSuite
Solution Provider Partner

Sage Partner

salesforce **PARTNER**


solver

Trimble
Construction One™

**forvis
mazars**

Today's Presenters



Walter Hilderman

Forvis Mazars

Director, NetSuite Team Leader

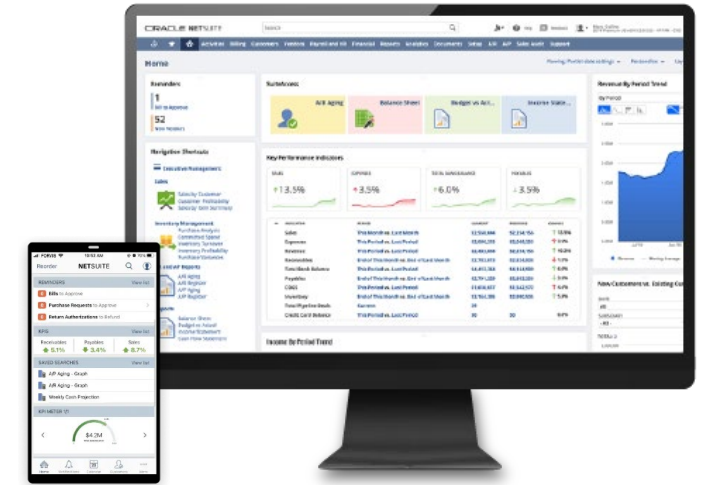
walter.hilderman@us.forvismazars.com



Pam Kight

Oracle NetSuite

Principal Sales Consultant



ORACLE
NetSuite
Solution Provider Partner

Learning Objectives



Identify key AI-powered features available in NetSuite



Describe how AI can automate routine tasks to help improve productivity



Discuss the impact of AI on data analysis & reporting

Overview of AI in NetSuite

Introduction to AI in NetSuite

NetSuite's AI capabilities empower businesses with intelligent insights & automation, streamlining operations, & improving decision-making processes.

AI-Powered Automation

NetSuite's AI-powered automation can help organizations reduce manual workloads, enhance workflows, & improve overall operational efficiency.



Key AI-Powered Features in NetSuite

Enhancing Efficiency & Decision Making



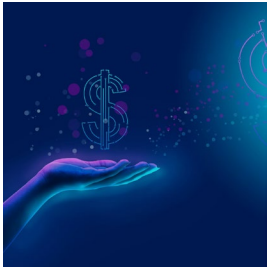
Financial Exception Management

NetSuite's Financial Exception Management uses AI to identify & alert users to potential financial exceptions, allowing for quick & accurate resolution of issues.



Bill Capture

With NetSuite's Bill Capture AI feature, users can capture & automatically process invoices, saving time & reducing manual errors.



Generative AI for EPM

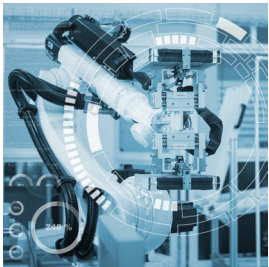
NetSuite's Generative AI for Enterprise Performance Management (EPM) helps users forecast & model financial outcomes, providing valuable insights for decision making.

AI Innovations From SuiteWorld



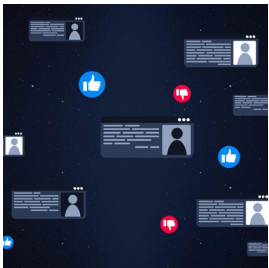
AI-Powered Analytics

AI-powered analytics is transforming the way businesses analyze data. With the ability to quickly process & analyze large data sets, AI-powered analytics is helping businesses make more informed decisions & achieve improved outcomes.



Automated Development Processes

Automated development processes are changing the way software is developed. With the ability to automate mundane & repetitive tasks, automated development processes are helping developers focus on strategic tasks.



Enhanced User Experience

Enhanced user experience is key to the success of any software application. With the use of AI, organizations can create more intuitive & personalized user experiences, helping improve user engagement.

AI Capabilities & Business Process Automation



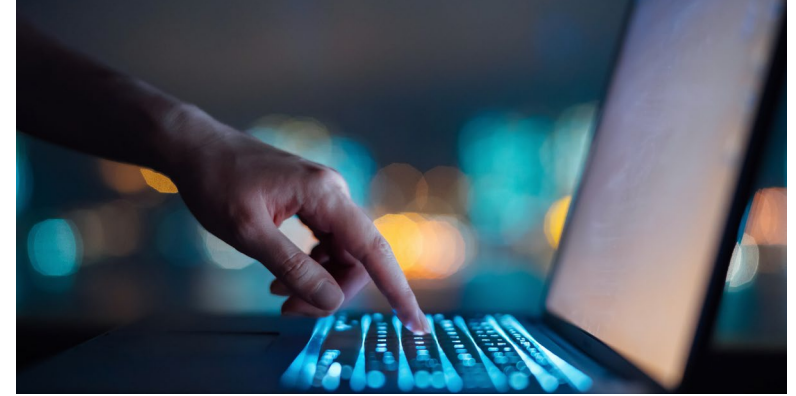
AI Capabilities

Enhance performance management with generative reporting & predictive insights



Impact of AI on Operations

AI in NetSuite can automate tasks & inform decision making



BPA

Business process automation (BPA) tools streamline workflows & help reduce errors

Generative AI for Narrative Reporting

Automates the creation of narratives, explanations, & visuals from financial data to showcase productivity & insights.



AI-Powered Narratives in Analytics Warehouse



Automates the creation of narratives, explanations, & visuals from financial data to showcase productivity & insights.

Predictive Forecast Explanations in Planning & Budgeting

Improves forecast accuracy & understanding by explaining key factors behind AI-generated forecasts.



AI-Driven Digital Assistant



Enhances productivity through natural language conversations, making tasks easier to accomplish.

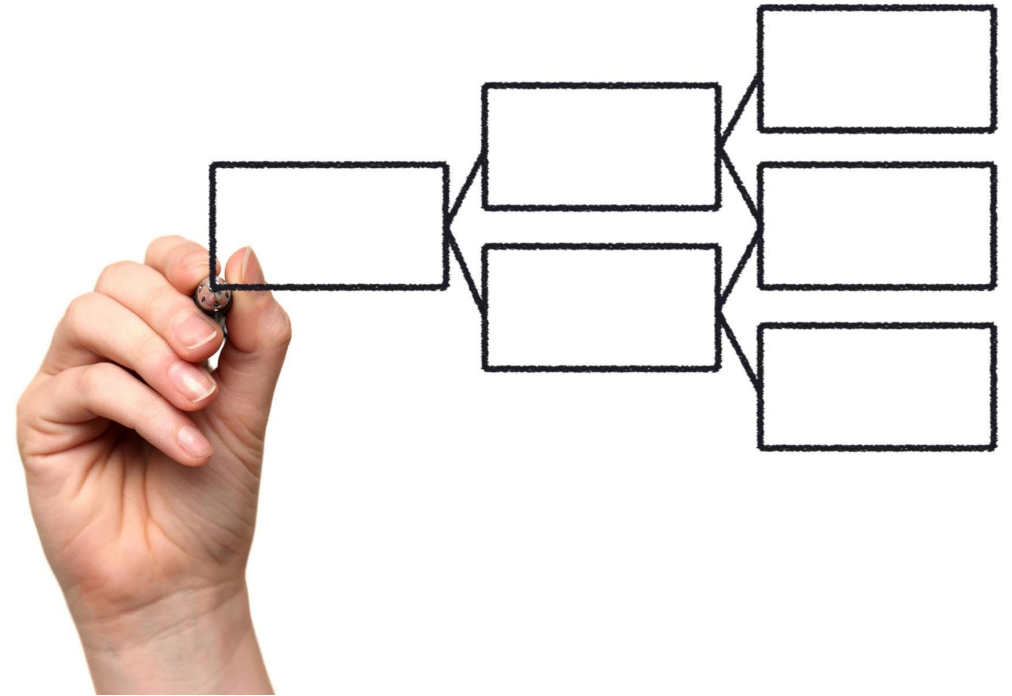
Impact of AI on Business Operations

1. Enhancing productivity through automation
2. Improving decision making with data-driven insights
3. Streamlining processes across the organization



Business Process Automation With NetSuite

- 1. Definition & Benefits:** BPA uses technology to automate repetitive manual tasks, leading to increased efficiency, reduced errors, & improved process consistency
- 2. Best Practices:** Successful BPA projects involve methodically identifying areas for improvement, selecting suitable processes for automation, & creating a comprehensive plan that considers organizational effects
- 3. Implementation Tips:** Defining standard operating procedures, assigning clear roles, & providing proper training are crucial for BPA success
- 4. ERP Integration:** ERP software can help automate processes across various business functions, from finance & sales to supply chain management



AI Capabilities Embedded in the Suite



Assist

- Handle repetitive tasks based on business rules
- Increase accuracy, speed, & employee productivity; reduce errors



Advise

- Identify trends, make predictions, answer questions, & offer recommendations
- Deliver unique insights to help drive decision making

AI in the Suite Today



**Advise
& Assist**

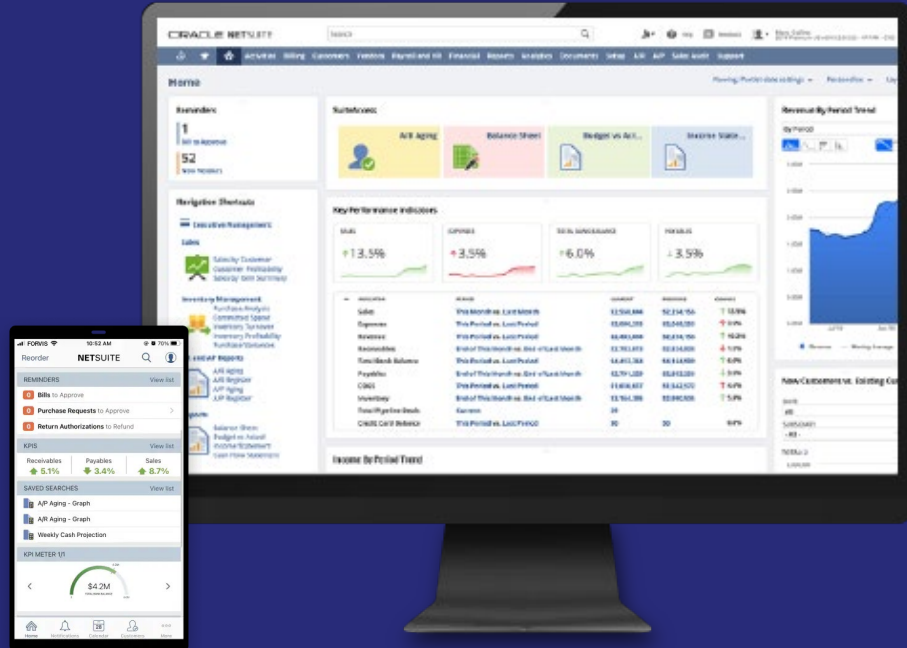
NetSuite Advisors

- NetSuite Planning & Budgeting
- NetSuite Analytics Warehouse
- NetSuite Supply Chain Control Tower
- NetSuite Intelligent Item Recommendation
- SuiteAnswers Virtual Support Assistant

NetSuite Assistants

- NetSuite Bill Capture
- NetSuite Text Enhance
- Anomaly Detection in OCI Data Centers

Live Demo in NetSuite



Demonstration Overview

Today We Covered:

- Bill Capture
- Text Enhance
- SuiteAnswers Virtual Support Assistant
- Intelligent Item Recommendations
- NSPB – Intelligent Performance Management
- NSAW – AutoInsights & Narrative Reporting



Q&A



Business
Technology
Services

Questions?

Contact

Forvis Mazars



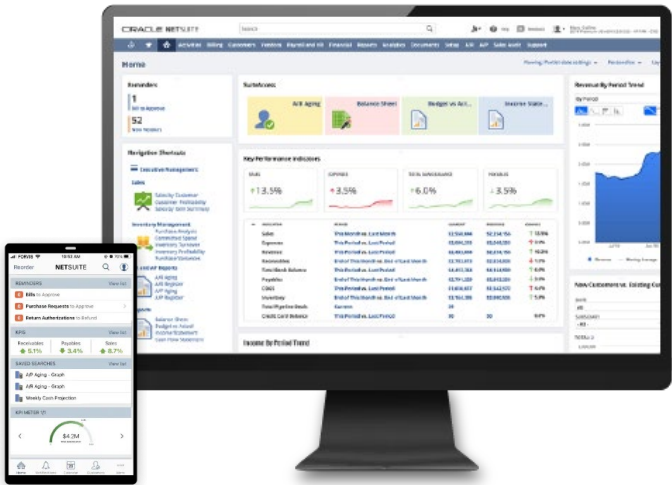
Walter Hilderman
Director, NetSuite Team Leader
walter.hilderman@us.forvismazars.com



Pam Kight
Oracle NetSuite
Principal Sales Consultant

The information set forth in this presentation contains the analysis & conclusions of the author(s) based upon his/her/their research & analysis of industry information & legal authorities. Such analysis & conclusions should not be deemed opinions or conclusions by Forvis Mazars or the author(s) as to any individual situation as situations are fact-specific. The reader should perform their own analysis & form their own conclusions regarding any specific situation. Further, the author(s)' conclusions may be revised without notice with or without changes in industry information & legal authorities.

© 2025 Forvis Mazars, LLP. All rights reserved.



ORACLE
NetSuite
Solution Provider Partner

