

The logo for FORVIS, featuring the word "FORVIS" in a bold, red, sans-serif font. A small "TM" trademark symbol is positioned to the upper right of the letter "S". The logo is set against a white background on the left side of the slide.

**FORVIS**<sup>TM</sup>

The text "Business Technology Solutions" is written in a white, sans-serif font. It is positioned on the right side of the slide, overlaid on a background of red diagonal stripes that create a sense of depth and movement.

**Business Technology Solutions**

# **Solver Power BI Series Episode 3: Measuring Data**

March 16, 2023

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# Meet the Presenter



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# Objectives

- Discuss the purpose of the DAX language
- Explain how to use the DAX language to create a Measure
- Describe the difference between Calculated Columns & Measures

# Agenda

9:00 a.m. ● Measures

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9:20 a.m. ● Calculated Columns

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9:40 a.m. ● Quick Measures

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# What Are Measures?

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# What Are Measures?

- Created using DAX
- Calculated amounts
- Performed at the time of the query
- Don't take up storage

```
Structure | Formatting
```

```
1 Revenue = sum('Module General Ledger'[Monthly Amount])*-1
```

# DAX

- Over 200 Functions
- Examples
  - SUM – Adds the numbers in a column
  - PMT – Calculates the payment for a loan
  - EOMONTH – The last day of the month



# DAX

- Measures & Calculated Columns
- New functions added periodically
- Created in Power BI
- DAX Studio

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# Calculated Columns

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# Calculated Columns

- Created using DAX
- Saved in the data
- Increases the size of the data storage
- Can be used as filters

# Where to Create Calculated Columns

- Source data
- Power Query
- DAX expression

# Example

- Scenario 1
  - Data includes Extended Price & Extended Cost
  - Example: You need Profit per Line
  - Create a column that subtracts cost from price
- Scenario 2
  - You need to create data to a new value
  - Example: Territory column based on State
  - Create a column that calculates territory based on the State

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# Quick Measures

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# Quick Measures

- A method to create measures
- Do not require DAX knowledge
- Limited set of options

# Quick Measures

- Aggregate per Category
- Filters
- Time Intelligence
- Totals
- Mathematical Operations
- Text

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# Resources

- Solver Academy (3 Power BI Courses)
- Microsoft Learn for Power BI
- Guy in a Cube series on YouTube
- SQLBI on YouTube
- Leila Gharani on YouTube

# Q&A



Use the Q&A tool to submit any questions you may have

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